

GWArc, Inc.

**Three Year Strategic Plan
2014-17**

Voted to acceptance by Board of Directors, June 16, 2014

Additional details and progress of Strategic Plan is available to all stakeholders. Contact Chief Executive Officer, Roslynn Rubin.

1. **New Participant Markets** – “To identify and incrementally expand into mission appropriate participant programming (e.g. Acquired Brain Injury Program) while growing current new programs (Community Based Day Supports Program (CBDS), Adult Family Care Program)”
2. **Current Participant Programming** – “To improve existing day programming (Day Education, CBDS, and GSE sites & Semester Break Program) with input from participants on their interests and abilities”
3. **Facility** – “To identify suitable space for GWArc as it embarks on new participant market expansion and continued excellence in current programming”
4. **Personnel** – “To hire, train, and retain the most qualified, experienced and committed people to provide the highest level of service to GWArc individuals and their families”
5. **Governance** – “To assure that the Board is of sufficient size, expertise, and diversity to help drive GWArc’s growth and development through well-informed decision making, thorough planning, and a partnership with the CEO characterized by trust, openness and a problem-solving approach to all challenges”

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